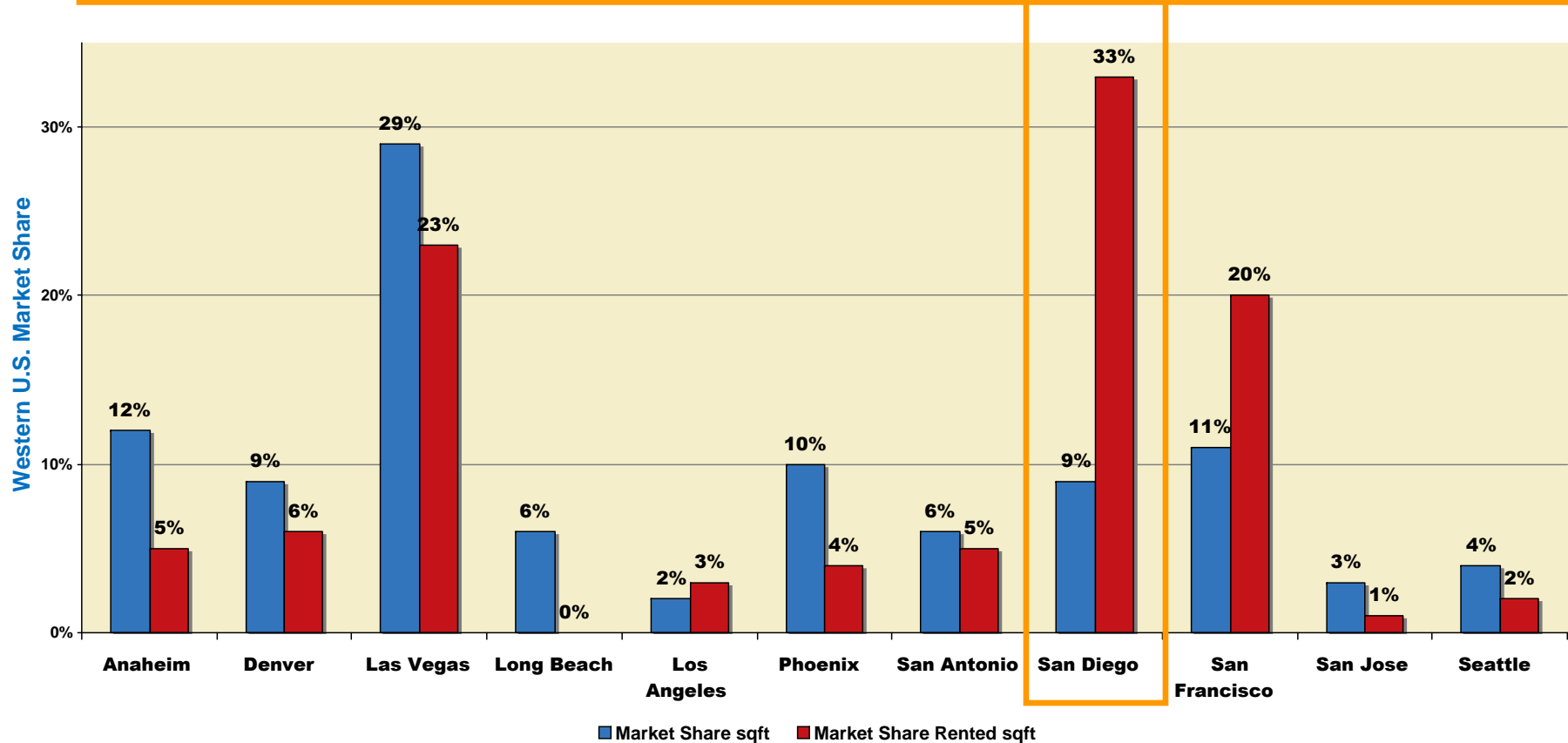


If we build it, they will come.

San Diego vastly outperforms other western cities among 168 top conventions for 2009

With **9% market share of exhibit space** among our geographic competition, San Diego has **33% of space** sold to best conventions for 2009.



2009 Actual. Source: TradeShow Week Custom research for SDCCC