

Convention Center Original Projections vs. Actual Performance

	Gladstone ¹	'93 – '97 Actual ³
Primary Event Attendance	372,860	282,133
TOT ²	\$11,465,689	\$11,971,057
Primary Events	35	53

Note (1): Amounts are stabilized year estimates per Gladstone study

Note (2): Gladstone amount provided (\$4,840,000.) has been escalated to mid-point of stabilized years (FY 1995) and at 9.0% hotel tax rate.

Note (3): Amounts are averages from initial stabilized years (FY 1993 - FY 1997) and calculated at 9.0% hotel tax rate