

April Year to Date Sales Activity Report

PRIMARY MARKET:

Conventions, Trade Shows, Corporate & Incentive Events

		APRIL 09	COMPARISON APRIL 08	CUMULATIVE FYTD 2009	COMPARISON FYTD 2008
DEFINITE	EVENTS	6	9	44	42
	ATTENDANCE	48,500	63,000	359,844	541,700*
	ROOM NIGHTS	90,549	88,111	659,306	581,167
	DIRECT ATTENDEE SPENDING	\$78,036,500	\$81,226,700	\$580,674,996	\$502,028,824
TENTATIVE	EVENTS	19	12	118	75
	ATTENDANCE	155,900	165,200	845,844	921,500*
	ROOM NIGHTS	217,952	144,571	1,737,685	994,679
	DIRECT ATTENDEE SPENDING	\$252,823,600	\$234,166,400	\$1,354,306,696	\$1,108,034,592

**Includes 2 COMIC-CON bookings.*