

DISCUSSION TOPICS

Given the jobs, economic activity and tax revenues generated in the past by the Convention Center, is it in the best interest of San Diego taxpayers to maintain and strengthen the Convention Center's market position?

Relevant information provided:

- SDCCC (Cramer/Wallace) presentation: "Convention Center Success" (2/24)
- CCDC (Graham) presentation: "Convention Center History & Downtown Redevelopment" (2/24)
- CIC (Hull) presentation: "Convention Center Economic Impacts" (2/24)
- PricewaterhouseCoopers (Sutherland) presentation: "Market Demand Analysis" (3/26)

Is there evidence that expansion of the Convention Center's exhibit space is necessary to successfully compete for larger, more lucrative conventions, and to retain key existing clients?

Relevant information provided:

- SDCCC (Cramer/Wallace) presentation: "Convention Center Success" (2/24)
- Follow-up to Questions 4 and 5 from Feb. 24, 2009 meeting (3/12)
- Tradeshow Week (Hughes) presentation: "San Diego Convention Center Expansion Opportunity" (3/12)
- PricewaterhouseCoopers (Sutherland) presentation: "Market Demand Analysis" (3/26)

Is there evidence that there is significant existing demand for an expansion to increase the number of conventions that can be accommodated at the Convention Center?

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Does potential demand justify continued evaluation of Convention Center expansion by this Task Force?
