

MINUTES

Tuesday, July 21, 2009
Balboa Park, War Memorial Building
4-6 p.m.

Present:

Co-chairs: Stephen Cushman, Cheryl Kendrick

Task Force Members: Pete Garcia, Lorena Gonzalez, Bob Nelson, Vincent Mudd, Diane Takvorian, Lani Lutar, Fred Maas, Mike McDowell, Richard Bartell, Gordon Boerner, Patrick Duffy, Bill Evans

Absent:

Task Force Members: Mark Steele, Bill Sauls, Susie Baumann

MCTF Staff Present: Cynthia Olmstead

1. **Call to Order:** 4:05 p.m.

2. **Non-agenda Public Comment:**

- Mark Verbois, Representing Enterprise, National & Alamo: Comments in objection of car rental tax increases for expansion funding

3. **Action Item: Approval of Minutes from July 6, 2009**

- Approval by all Task Force members present at July 6 meeting

4. **Discussion**

a. Reference to handouts:

- Revision to architectural & site planning of expansion- provides floor-by-floor detailed comparison of recent reductions by Tucker Sadler Architects
- Multi-page summary of various expansion projects, references how various cities funded projects.
- Handout of market share comparison chart
- National Business Travel Association (NBTA) study- Research on effect of lodging, meal and rental car taxes in top cities (executive summary available).
- Handout regarding legal issues of taxing for expansion
 - Clarification of tax legalities and differences between taxes, fees and assessments: presented by Theresa McAteer, SDCCC General Counsel.

b. Review and discuss final findings and recommendations: led by sub-committee of Mike McDowell, Lorena Gonzalez and Vince Mudd.

- Prepared draft recommendations for discussion in meeting (document is intended to lead conversations and is not a final document for the mayor).
- Reiterated the charge of the mayor for the task force.
- Discussion is to work on putting together a document to present to the mayor after completion of task force meetings.
- Each charge (listed by a question to the task force) is to be reviewed by task force and decided if it is agreed upon.

Initial discussion questions regarding charge of mayor to Task Force

A. Is it the view of the task force that an expanded convention center would provide a significant positive economic impact to our city and region?

- Question to be deferred for further discussion

B. Is it the view of the task force that expansion of the convention center is feasible and that new jobs will be generated?

- Question to be deferred for further discussion

C. Is it the view of the task force that various financing options have been identified and evaluated relative to Convention Center expansion?

- Question to be deferred for further discussion

D. Is it the view of the task force that within the proposed design the issues of public access, resources conservation and waterfront enhancement addressed?

- Question to be deferred for further discussion

E. Is it the view of the task force that our meetings have been accessible and public comment encouraged?

- Task force agreed to answer "yes" to question.

Discussion of questions A-D (questions that the task force deferred for further discussion). Continued discussion on charge questions, a "yes" or "no" answer to be discussed.

A. After discussion, a motion was passed to answer yes. All task force members voted that yes, an expanded convention center would provide significant positive impact to our city and region (*in regards to economic impact*).

- Request to have a place in the final document to express trade-offs and risks for this question.
- Financial issues will be discussed in following questions.

B. After discussion, a motion was passed to answer yes. All task force members voted that yes, without respect to financing, it is the view of the



task force that expansion of the Convention Center is feasible and that new jobs will be generated.

- Question changed to: "*Without respect to financing*, is it the view of the task force that expansion of the Convention Center is feasible and that new jobs will be generated?"

C. After discussion, a motion was passed to answer yes. Nine task force members voted yes, and 6 voted no, that it is the view of the task force that various financing options have been identified and evaluated relative to convention center expansion.

- Motion passed to vote yes.
- Will be topic of conversation at August 4th meeting.
- Task force members have the responsibility to clarify what they need answered, send co-chairs an email on what they need answered in upcoming meetings.

D. Decision not concluded at meeting. Further discussion on question D at August 4th meeting.

Adjournment: 6:05 p.m.