

## MINUTES

Tuesday, May 5, 2009

San Diego State University, Cox Arena (Mezzanine Suite)

6-8 p.m.

### **Present:**

Co-chairs: Stephen Cushman, Cheryl Kendrick

Task Force Members: Mark Steele, Susie Baumann, Gordon Boerner, Pete Garcia, Mike McDowell, Fred Maas, Lani Lutar, Richard Bartell, Lorena Gonzalez, Diane Takvorian

### **Absent:**

Task Force Members: Bob Nelson, Patrick Duffy, Bill Evans, Vincent Mudd

**MCTF Staff Present:** Cynthia Olmstead

1. **Call to Order:** Co-chair Cushman, 6:05 p.m.

### 2. **Welcome announcements:**

- Tyler Sherer, Director of Government and Community Relations, San Diego State University
- Melissa Beyer- Student, School of Hospitality, San Diego State University
- Xema Jacobson, Chief of Staff to District 7 Councilmember Marti Emerald

### 3. **Public Comments:**

- Matt Greene- Hard Rock Hotel- Support of expansion
- Katie Hansen- Read letter into record from Ingrid Croce- Support of expansion
- David Cohn- Gaslamp Quarter Association- Support of expansion
- Michael Leonard- La Jolla- Opposed to expansion
- Beverly Mascari- Anthony's Seafood Group- Support of expansion
- James Poet- San Diego State University- Support of expansion
- Kirk Starr- Local Union 831- Support of expansion
- Don Wood- La Mesa- Opposed to expansion
- Jonathan Bradhurst- Westfield- Support of expansion
- Kip Howard- Hilton- Support of expansion

### 4. **Action Item: Approval of minutes from March 26, 2009**

- Approval by all task force members



**5. Co-chair Cushman- Mention feedback memo regarding Cindy Olmstead speaking with Task Force members**

- Co-chairs available to listen to additional questions and concerns from members

**6. Presentations:**

**a. Introduction to speakers by Co-chair Cushman**

- Speakers each have 45 minutes total to present
- Allowed to present for 15-20 minutes
- Allow 25 minutes for questions and answers
- Answers limited to 2 minutes
- Speakers received questions in advance that they should address

**b. State of the Convention and Tradeshow Industry and Convention Center Performance**

- Heywood Sanders, Professor of Public Administration, University of Texas

**c. Making Sense of Today's Convention Industry**

- Rod Cameron, Executive Director of Convention Centres of Canada and Director of International Development for the International Association of Convention Centres

**7. Adjournment: 8:10 p.m.**