

**TUESDAY MAY 5, 2009**

**6:00 P.M.**

**San Diego State University  
Cox Arena, Mezzanine Suite  
5500 Canyon Crest Drive  
San Diego, CA 92182  
(619) 527-6161**

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## **AGENDA**

**1. Call to Order** - Cheryl Kendrick & Stephen Cushman, Co-Chairs

**2. Non-Agenda Public Comment**

This portion of the agenda provides an opportunity for members of the public to address the Task Force on items of interest within the scope of the Task Force but not on the agenda. Comments must be kept to no more than 2 minutes per speaker. Pursuant to the Brown Act, no discussion or action shall be taken by the Task Force on items not posted on the agenda.

**3. Action Item**

**a.** Approval of minutes from March 26, 2009.

**4. Discussion**

**a.** Review and discussion of feedback from task force members.

**5. Presentations**

**A. Heywood Sanders**, Professor of Public Administration, University of Texas. State of Convention and Tradeshow Industry and Convention Center Performance.

**B. Rod Cameron**, Executive Director of Convention Centres of Canada and Director, International Development for the International Association of Convention Centres. An overview of the international meetings industry, the role, expectations, and challenges currently facing convention centres and how they are responding.

## **Adjournment**

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In compliance with Government Code section 54957.5, non-exempt written material that is distributed to the Task Force prior to the meeting will be available at the meeting or it may be viewed in advance of the meeting at the San Diego Convention Center Corporation's offices at 111 West Harbor Drive, San Diego, CA. Materials distributed to the Task Force after the posting of this agenda also will be available. Please contact Steven Johnson at (619)525-5251 or [steven.johnson@visitsandiego.com](mailto:steven.johnson@visitsandiego.com) if you would like to pick up a copy of any material related to an item on this agenda.